WORKBOOKS Pricing

WORKBOOKS CRM EDITIONS

Annual pricing per user	CRM €300 €25 per user per month	CRM Pro €468 €39 per user per month	Business €648 €54 per user per month	Business Pro €792 €66 per user per month
CORE FUNCTIONALITY	Different editions may be purchased for different users*.			
Account & Contact Management	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓
Customizable Layouts	✓	✓	✓	✓
Security	✓	✓	✓	✓
Data Management	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓
Mobile	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓
SUPPORT OPTIONS				
Workbooks Forum Support	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓
EXTENSIONS	Extensions must be purchased for all users. Billed annually per user.			
Multi Company Extension	€66	✓	€66	✓
Multi Currency Extension	€66	✓	€66	✓
Advanced Security Extension	€66	✓	€66	✓
Multi Language Extension	€66	✓	€66	✓
Audit Extension	€66	✓	€66	✓
Custom Records	€66	✓	€66	✓
MODULES	Modules can be purchased for users who need them. Billed annually per user.			
Contract Management Module	€66	✓	€66	✓
Workbooks Exchange Server Sync	€66	€66	€66	€66
Workbooks Outlook Connector	€66	€66	€66	€66
Mapping Module	€72	€72	€72	€72
Events Module	✗	✗	€72	€72
ADDITIONAL STORAGE	10 GB included as standard.			
Additional Storage (in 5 GB increments)	€150 per 5 GB per annum (€12.50 per 5GB per month).			

The Workbooks service is purchased on a one, two or three year subscription and is billed annually.
*It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'.

Consultancy Days

CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS	
½ day consultancy	€660 + expenses
1 day consultancy	€1,050 + expenses

Customer Success Plus

CONTINUED IMPROVEMENT TO YOUR DEPLOYEMENT	
Customer Success Plus – 2 days per qtr	€6,240 per annum (€780 per day)
Customer Success Plus – 3 days per qtr	€9,360 per annum (€780 per day)
Customer Success Plus – 4 days per qtr	€11,520 per annum (€720 per day)
Customer Success Plus – 5 days per qtr	€14,400 per annum (€720 per day)
Customer Success Plus – 6 days per qtr	€17,280 per annum (€720 per day)

Advisory Packs

HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS	
8 points (0.5 days)	€660 + expenses
16 (1 day)	€1,150 + expenses
32 (2 days)	€2,300 + expenses
48 (3 days)	€3,450 + expenses
64 (4 days)	€4,600 + expenses
80 (5 days)	€5,750 + expenses

WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views — Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	€1,400	€120
100,000	8,333	€2,160	€180
200,000	16,667	€3,600	€300
400,000	33,333	€6,480	€540
600,000	50,000	€7,920	€660
800,000	66,667	€8,640	€720
1,000,000	83,333	€9,360	€780
2,000,000	166,667	€12,960	€1,080
4,000,000	333,333	€20,160	€1,680
6,000,000	500,000	€26,640	€2,220
8,000,000	666,667	€32,400	€2,700
10,000,000	833,333	€37,440	€3,120

WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

Sends — Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	€540	€45
60,000	5,000	€1,080	€90
150,000	12,500	€2,640	€220
500,000	41,667	€3,420	€285
1,000,000	83,333	€4,860	€405
2,000,000	166,667	€5,520	€460
3,000,000	250,000	€6,900	€575
6,000,000	500,000	€11,040	€920
10,000,000	833,333	€17,280	€1,440
15,000,000	1,250,000	€22,080	€1,840
20,000,000	1,666,667	€26,220	€2,185

GatorMail Optional Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	€690
SendForensics	€690
Advanced Email Workflow (10 active workflows)	€1,380
Multiple Domains (Set-up fee for each additional domain)	€130
Survey Tool	€690

To find out more about Web Insights or GatorMail contact us on
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