

WORKBOOKS

CRM Pricing

Annual pricing per user

CRM

\$360

billed annually

\$30 per user per month

CRM Pro

\$540

billed annually

\$45 per user per month

Business

\$780

billed annually

\$65 per user per month

Business Pro

\$960

billed annually

\$80 per user per month

CORE FUNCTIONALITY

Different editions may be purchased for different users*.

| | | | | |
|-------------------------------|---|---|---|---|
| Contact Management | ✓ | ✓ | ✓ | ✓ |
| Sales Team Automation | ✓ | ✓ | ✓ | ✓ |
| Marketing Campaign Management | ✓ | ✓ | ✓ | ✓ |
| Customer Service Management | ✓ | ✓ | ✓ | ✓ |
| Order Processing | ✗ | ✗ | ✓ | ✓ |
| Invoicing & Credit Notes | ✗ | ✗ | ✓ | ✓ |
| Automation Engine | ✓ | ✓ | ✓ | ✓ |
| Customisable Layouts | ✓ | ✓ | ✓ | ✓ |

SUPPORT OPTIONS

| | | | | |
|-------------------------------|---|---|---|---|
| Workbooks Forum Support | ✓ | ✓ | ✓ | ✓ |
| Workbooks Phone/Email Support | ✓ | ✓ | ✓ | ✓ |

EXTENSIONS

Extensions must be purchased for all users. Billed annually per user.

| | | | | |
|-----------------------------|------|---|------|---|
| Multi Company Extension | \$78 | ✓ | \$78 | ✓ |
| Multi Currency Extension | \$78 | ✓ | \$78 | ✓ |
| Advanced Security Extension | \$78 | ✓ | \$78 | ✓ |
| Multi Language Extension | \$78 | ✓ | \$78 | ✓ |
| Audit Extension | \$78 | ✓ | \$78 | ✓ |
| Custom Records | \$78 | ✓ | \$78 | ✓ |

MODULES

Modules can be purchased for users who need them. Billed annually per user.

| | | | | |
|-----------------------------------|------|------|------|------|
| Contract Management Module | \$78 | ✓ | \$78 | ✓ |
| Exchange Server Sync | \$78 | \$78 | \$78 | \$78 |
| Outlook Connector | \$78 | \$78 | \$78 | \$78 |
| Mapping Module | \$87 | \$87 | \$87 | \$87 |
| Events Module (Requires Business) | N/A | N/A | \$87 | \$87 |

The Workbooks service is purchased on a one, two or three year subscription.

***Please note:** It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'. For example, it is not possible to mix Workbooks CRM with Workbooks CRM Pro.

The above prices are effective from March 2018.

Subscription add-ons

Price

| | |
|---|---|
| Additional Storage - sold in 5GB increments | \$174 per 5GB per annum (\$14.50 per 5GB per month) |
| Customer Success Plus – 2 days per qtr | \$7,680 per annum (\$960 per day) |
| Customer Success Plus – 3 days per qtr | \$11,520 per annum (\$960 per day) |
| Customer Success Plus – 4 days per qtr | \$14,240 per annum (\$890 per day) |
| Customer Success Plus – 5 days per qtr | \$17,800 per annum (\$890 per day) |
| Customer Success Plus – 6 days per qtr | \$21,360 per annum (\$890 per day) |

Workbooks training courses

Price

| | |
|---|--|
| System Administrator Training Course (2 days) | \$1,400 per attendee |
| Advanced System Administrator Training Course (1 day) | \$1,050 per attendee (\$2,000 if purchased with above) |
| Developer Training Course (1 day) | \$1,400 per attendee |

Professional services

Price

| | |
|-------------------|--------------------|
| ½ day consultancy | \$825 + expenses |
| 1 day consultancy | \$1,400 + expenses |

Advisory packs

Price

| | |
|---------------------|--------------------|
| 8 points (0.5 days) | \$825 + expenses |
| 16 (1 day) | \$1,450 + expenses |
| 32 (2 days) | \$2,900 + expenses |
| 48 (3 days) | \$4,350 + expenses |
| 64 (4 days) | \$5,800 + expenses |
| 80 (5 days) | \$7,250 + expenses |



WORKBOOKS WEB INSIGHTS PRICING

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views

Price

| PER YEAR | PER MONTH | ANNUAL | MONTHLY |
|------------|-----------|----------|---------|
| 50,000 | 4,167 | \$1,800 | \$150 |
| 100,000 | 8,333 | \$2,640 | \$220 |
| 200,000 | 16,667 | \$4,320 | \$360 |
| 400,000 | 33,333 | \$7,800 | \$650 |
| 600,000 | 50,000 | \$9,600 | \$800 |
| 800,000 | 66,667 | \$10,440 | \$870 |
| 1,000,000 | 83,333 | \$11,280 | \$940 |
| 2,000,000 | 166,667 | \$15,600 | \$1,300 |
| 4,000,000 | 333,333 | \$24,360 | \$2,030 |
| 6,000,000 | 500,000 | \$32,160 | \$2,680 |
| 8,000,000 | 666,667 | \$39,120 | \$3,260 |
| 10,000,000 | 833,333 | \$45,240 | \$3,770 |

GATORMAIL PRICING

GatorMail Licenses are sold on an annual basis.

If customers exceed their annual allowance, they can upgrade to the next tier.

Sends

Price

| PER YEAR | PER MONTH | ANNUAL | MONTHLY |
|------------|-----------|----------|---------|
| 30,000 | 2,500 | \$720 | \$60 |
| 60,000 | 5,000 | \$1,380 | \$115 |
| 150,000 | 12,500 | \$3,300 | \$275 |
| 500,000 | 41,667 | \$4,320 | \$360 |
| 1,000,000 | 83,333 | \$6,120 | \$510 |
| 2,000,000 | 166,667 | \$6,960 | \$580 |
| 3,000,000 | 250,000 | \$8,700 | \$725 |
| 6,000,000 | 500,000 | \$13,920 | \$1,160 |
| 10,000,000 | 833,333 | \$21,720 | \$1,810 |
| 15,000,000 | 1,250,000 | \$27,840 | \$2,320 |
| 20,000,000 | 1,666,667 | \$33,060 | \$2,755 |



Optional add-ons

Price per year

Advanced Inbox Checker

\$870

SendForensics

\$870

Advanced Email Workflow
(10 active workflows)

\$1,740

Multiple Domains
(Set-up fee for each additional domain)

\$145

Survey Tool

\$870

