WORKBOOKS
CRM Pricing

Workbooks.com

Annual pricing per user	CRM £252 billed annually £21 per user per month	CRM Pro £396 billed annually £33 per user per month	Business £552 billed annually £46 per user per month	Business Pro £672 billed annually £56 per user per month
CORE FUNCTIONALITY	Different editions may be purchased for different users*.			
Contact Management	✔	✔	✔	✔
Sales Team Automation	✔	✔	✔	✔
Marketing Campaign Management	✔	✔	✔	✔
Customer Service Management	✔	✔	✔	✔
Order Processing	✘	✘	✔	✔
Invoicing & Credit Notes	✘	✘	✔	✔
Automation Engine	✔	✔	✔	✔
Customisable Layouts	✔	✔	✔	✔
SUPPORT OPTIONS				
Workbooks Forum Support	✔	✔	✔	✔
Workbooks Phone/Email Support	✔	✔	✔	✔
EXTENSIONS	Extensions must be purchased for all users. Billed annually per user.			
Multi Company Extension	£54	✔	£54	✔
Multi Currency Extension	£54	✔	£54	✔
Advanced Security Extension	£54	✔	£54	✔
Multi Language Extension	£54	✔	£54	✔
Audit Extension	£54	✔	£54	✔
Custom Records	£54	✔	£54	✔
MODULES	Modules can be purchased for users who need them. Billed annually per user.			
Contract Management Module	£54	✔	£54	✔
Exchange Server Sync	£54	£54	£54	£54
Outlook Connector	£54	£54	£54	£54
Mapping Module	£60	£60	£60	£60
Events Module (Requires Business)	N/A	N/A	£60	£60

The Workbooks service is purchased on a one, two or three year subscription.

*Please note: It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'. For example, it is not possible to mix Workbooks CRM with Workbooks CRM Pro.

The above prices are effective from March 2018.

Subscription add-ons	Price
Additional Storage - sold in 5GB increments	£120 per 5GB per annum (£10 per 5GB per month)
Customer Success Plus – 2 days per qtr	£5,200 per annum (£650 per day)
Customer Success Plus – 3 days per qtr	£7,800 per annum (£650 per day)
Customer Success Plus – 4 days per qtr	£9,600 per annum (£600 per day)
Customer Success Plus – 5 days per qtr	£12,000 per annum (£600 per day)
Customer Success Plus – 6 days per qtr	£14,400 per annum (£600 per day)

Workbooks training courses	Price
System Administrator Training Course (2 days)	£895 per attendee
Advanced System Administrator Training Course (1 day)	£700 per attendee (£1,400 if purchased with above)
Developer Training Course (1 day)	£895 per attendee

Professional services	Price
½ day consultancy	£550 + expenses
1 day consultancy	£895 + expenses

Advisory packs	Price
8 points (0.5 days)	£550 + expenses
16 (1 day)	£950 + expenses
32 (2 days)	£1,900 + expenses
48 (3 days)	£2,850 + expenses
64 (4 days)	£3,800 + expenses
80 (5 days)	£4,750 + expenses

WORKBOOKS WEB INSIGHTS PRICING

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views		*Price*	
PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	£1,200	£100
100,000	8,333	£1,800	£150
200,000	16,667	£3,000	£250
400,000	33,333	£5,400	£450
600,000	50,000	£6,600	£550
800,000	66,667	£7,200	£600
1,000,000	83,333	£7,800	£650
2,000,000	166,667	£10,800	£900
4,000,000	333,333	£16,800	£1,400
6,000,000	500,000	£22,200	£1,850
8,000,000	666,667	£27,000	£2,250
10,000,000	833,333	£31,200	£2,600

GATORMAIL PRICING

GatorMail Licences are sold on an annual basis.
If customers exceed their annual allowance, they can upgrade to the next tier.

Sends		*Price*	
PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	£480	£40
60,000	5,000	£960	£80
150,000	12,500	£2,280	£190
500,000	41,667	£3,000	£250
1,000,000	83,333	£4,200	£350
2,000,000	166,667	£4,800	£400
3,000,000	250,000	£6,000	£500
6,000,000	500,000	£9,600	£800
10,000,000	833,333	£15,000	£1,250
15,000,000	1,250,000	£19,200	£1,600
20,000,000	1,666,667	£22,800	£1,900

Optional add-ons	Price per year
Advanced Inbox Checker	£600
SendForensics	£600
Advanced Email Workflow (10 active workflows)	£1,200
Multiple Domains (Set-up fee for each additional domain)	£100
Survey Tool	£600