

# WORKBOOKS

## Pricing

### WORKBOOKS CRM EDITIONS

#### Annual pricing per user

	CRM £252 £21 per user per month	CRM Pro £396 £33 per user per month	Business £552 £46 per user per month	Business Pro £672 £56 per user per month
<b>CORE FUNCTIONALITY</b>	Different editions may be purchased for different users*.			
Account & Contact Management	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓
Customizable Layouts	✓	✓	✓	✓
Security	✓	✓	✓	✓
Data Management	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓
Mobile	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓
<b>SUPPORT OPTIONS</b>				
Workbooks Forum Support	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓
<b>EXTENSIONS</b>	Extensions must be purchased for all users. Billed annually per user.			
Multi Company Extension	£54	✓	£54	✓
Multi Currency Extension	£54	✓	£54	✓
Advanced Security Extension	£54	✓	£54	✓
Multi Language Extension	£54	✓	£54	✓
Audit Extension	£54	✓	£54	✓
Custom Records	£54	✓	£54	✓
<b>MODULES</b>	Modules can be purchased for users who need them. Billed annually per user.			
Contract Management Module	£54	✓	£54	✓
Workbooks Exchange Server Sync	£54	£54	£54	£54
Workbooks Outlook Connector	£54	£54	£54	£54
Mapping Module	£60	£60	£60	£60
Events Module	✗	✗	£60	£60
<b>ADDITIONAL STORAGE</b>	10 GB included as standard.			
Additional Storage (in 5 GB increments)	£120 per 5 GB per annum (£10 per 5GB per month).			

The Workbooks service is purchased on a one, two or three year subscription and is billed annually.

\*It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'.

*JumpStart*

## GET STARTED QUICKLY WITH PRE-BUILT SOLUTIONS

JumpStart for Marketing	£5,370
JumpStart for Sales	£6,265
JumpStart for Customer Service	£6,265
JumpStart for Accountancy	£15,215

*Shared Success*

## WORKSHOP AND FREE IMPLEMENTATION

Co-funded workshop to define business outcomes	£1,790 - £2,685
Up to 20 days of free implementation services	£1,000 of licence annual revenue = 1 free day*

\* Three year contract required, subject to minimum £5k p.a licence investment

## TRAINING

*Courses Available*

## GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION

System Administrator Training Course (2 days)	£895 per attendee
Advanced System Administrator Training Course (1 day)	£700 per attendee (£1,400 if purchased with above)
Developer Training Course (1 day)	£895 per attendee



### Consultancy Days

#### CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS

½ day consultancy	£550 + expenses
1 day consultancy	£895 + expenses

### Customer Success Plus

#### CONTINUED IMPROVEMENT TO YOUR DEPLOYEMENT

Customer Success Plus – 2 days per qtr	£5,200 per annum (£650 per day)
Customer Success Plus – 3 days per qtr	£7,800 per annum (£650 per day)
Customer Success Plus – 4 days per qtr	£9,600 per annum (£600 per day)
Customer Success Plus – 5 days per qtr	£12,000 per annum (£600 per day)
Customer Success Plus – 6 days per qtr	£14,400 per annum (£600 per day)

### Advisory Packs

#### HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS

8 points (0.5 days)	£550 + expenses
16 (1 day)	£950 + expenses
32 (2 days)	£1,900 + expenses
48 (3 days)	£2,850 + expenses
64 (4 days)	£3,800 + expenses
80 (5 days)	£4,750 + expenses

### Packaged Services

#### PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY

GDPR Readiness	Price on request
Workbooks Helping Hands (2 days)	£1,790
Reporting Workshop (1.5 days)	£ 1,342
Adobe Sign Integration (1 day)	£ 895
Xero Integration with Zapier (1 day)	£ 895



Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

## Page Views

## Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	£1,200	£100
100,000	8,333	£1,800	£150
200,000	16,667	£3,000	£250
400,000	33,333	£5,400	£450
600,000	50,000	£6,600	£550
800,000	66,667	£7,200	£600
1,000,000	83,333	£7,800	£650
2,000,000	166,667	£10,800	£900
4,000,000	333,333	£16,800	£1,400
6,000,000	500,000	£22,200	£1,850
8,000,000	666,667	£27,000	£2,250
10,000,000	833,333	£31,200	£2,600

# WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

## Sends

## Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	£480	£40
60,000	5,000	£960	£80
150,000	12,500	£2,280	£190
500,000	41,667	£3,000	£250
1,000,000	83,333	£4,200	£350
2,000,000	166,667	£4,800	£400
3,000,000	250,000	£6,000	£500
6,000,000	500,000	£9,600	£800
10,000,000	833,333	£15,000	£1,250
15,000,000	1,250,000	£19,200	£1,600
20,000,000	1,666,667	£22,800	£1,900



## GatorMail Optional Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	£600
SendForensics	£600
Advanced Email Workflow (10 active workflows)	£1,200
Multiple Domains (Set-up fee for each additional domain)	£100
Survey Tool	£600

To find out more about Web Insights or GatorMail contact us on  
+44 (0)118 3030 100 | [success@workbooks.com](mailto:success@workbooks.com)



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