Workbooks
Pricing

CRM EDITIONS

	CRM		BUSINESS		EVENTS	
Price per user per month	**Standard £28** £336 per user per year	**Professional £44** £528 per user per year	**Standard £61** £732 per user per year	**Professional £74** £888 per user per year	**Standard £137** £1644 per user per year	**Professional £146** £1752 per user per year

CORE FUNCTIONALITY — Different editions may be purchased for different users*

	CRM Std	CRM Pro	Business Std	Business Pro	Events Std	Events Pro
Account & Contact Management	✓	✓	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓	✓	✓
Supplier Purchase Orders	✗	✗	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓	✓	✓
Events Management	✗	✗	✗	✗	✓	✓

SUPPORT

	CRM Std	CRM Pro	Business Std	Business Pro	Events Std	Events Pro
Email, Forum & Phone	✓	✓	✓	✓	✓	✓

EXTENSIONS — Must be purchased for all users. Pricing is monthly, billed annually.

	CRM Std	CRM Pro	Business Std	Business Pro	Events Std	Events Pro
Multi-Company	£6	✓	£6	✓	£6	✓
Multi-Currency	£6	✓	£6	✓	£6	✓
Advanced Security	£6	✓	£6	✓	£6	✓
Audit Trail	£6	✓	£6	✓	£6	✓
Custom Records	£6	✓	£6	✓	£6	✓

MODULES — Can be purchased for users who need them. Pricing is monthly, billed annually.

	CRM Std	CRM Pro	Business Std	Business Pro	Events Std	Events Pro
Contract Management	£6	✓	£6	✓	£6	✓
Exchange Integration	£6.50	£6.50	£6.50	£6.50	£6.50	£6.50
Mapping	£6.50	£6.50	£6.50	£6.50	£6.50	£6.50

ADDITIONAL STORAGE — 100 GB included as standard

1 GB increments	£32 per 1 GB per year (£2.67 per per month)

TIBCO SCRIBE CLOUD CONNECT

ANNUAL	MONTHLY
£4,080	£340

Workbooks is purchased on a 1, 2, or 3-year subscription and is billed annually.

*You can mix CRM, Business and Events. However, you can't mix CRM, Business and Events Core Editions with Professional Editions.

MARKETING AUTOMATION

WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views		Price	
PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	£1,452	£121
100,000	8,333	£2,184	£182
200,000	16,667	£3,636	£303
400,000	33,333	£6,540	£545
600,000	50,000	£7,980	£665
800,000	66,667	£7,896	£658
1,000,000	83,333	£9.348	£779
2,000,000	166,667	£13,080	£1,090
4,000,000	333,333	£20,340	£1,695
6,000,000	500,000	£26,700	£2,225
8,000,000	666,667	£32,676	£2,723
10,000,000	833,333	£37,730	£3,144

WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

Sends		Price	
PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	£588	£49
60,000	5,000	£1,152	£96
150,000	12,500	£2,724	£227
300,000	25,000	£3,180	£265
500,000	41,667	£3,636	£303
1,000,000	83,333	£5,088	£424
2,000,000	166,667	£5,808	£484
3,000,000	250,000	£7,260	£605
6,000,000	500,000	£11,556	£963
10,000,000	833,333	£18,156	£1,513
15,000,000	1,250,000	£23,232	£1,936
20,000,000	1,666,667	£27,504	£2,292
40,000,000	3,333,333	£37.956	£3,163

DATA QUALITY

Records	Price	
PER YEAR	**ANNUAL**	**MONTHLY**
50,000	£3,600	£300
100,000	£4,800	£400
150,000	£6,000	£500
250,000	£9,000	£750
400,000	£10,800	£900
500,000	£12,000	£1,000
750,000	£15,00	£1,250
1,000,000	£18,000	£1,500
Unlimited	£24,000	£2,000

PROFESSIONAL SERVICES

Consultancy Days

DAYS	PRICE
½ day consultancy	£660
1-day consultancy	£1,050

Training Courses

NAME	PRICE PER ATTENDEE
System Administrator Training Course (2 days)	£1,050
Reporting Training Course (2 days)	£1,050
Developer Training Course (2 days)	£1,050
Marketing Training Course (2 days)	£1,050
Training Pass for Two Courses	£1,600

Customer Success Plus

	BRONZE	SILVER	GOLD
Total Package Cost	£6,800	£12,880	£18,480
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Package day rate	£850	£805	£770
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	£900	£850	£800
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	✗	Annually	Annually

To find out more contact us on
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