



Workbooks

Pricing

CRM EDITIONS

	CRM		BUSINESS		EVENTS		
	Standard	Professional	Standard	Professional	Standard	Professional	
Price per user per month	\$43 \$516 per user per year	\$60 \$720 per user per year	\$88 \$1,056 per user per year	\$105 \$1,260 per user per year	\$183 \$2,196 per user per year	\$200 \$2,400 per user per year	
CORE FUNCTIONALITY Different editions may be purchased for different users*							
Account & Contact Management	✓	✓	✓	✓	✓	✓	
Sales Management & Automation	✓	✓	✓	✓	✓	✓	
Marketing Management	✓	✓	✓	✓	✓	✓	
Customer Service Management	✓	✓	✓	✓	✓	✓	
Order Processing	✗	✗	✓	✓	✓	✓	
Invoicing & Credit Notes	✗	✗	✓	✓	✓	✓	
Supplier Purchase Orders	✗	✗	✓	✓	✓	✓	
Sandbox & Testing	✓	✓	✓	✓	✓	✓	
Events Management	✗	✗	✗	✗	✓	✓	
SUPPORT							
Email, Forum & Phone	✓	✓	✓	✓	✓	✓	
EXTENSIONS Must be purchased for all users, pricing is monthly, billed annually							
Multi-Company	\$8.50	✓	\$8.50	✓	\$8.50	✓	
Multi-Currency	\$8.50	✓	\$8.50	✓	\$8.50	✓	
Advanced Security	\$8.50	✓	\$8.50	✓	\$8.50	✓	
Audit Trail	\$8.50	✓	\$8.50	✓	\$8.50	✓	
Custom Records	\$8.50	✓	\$8.50	✓	\$8.50	✓	
MODULES Can be purchased for users who need them, pricing is monthly, billed annually							
Contract Management	\$8.50	✓	\$8.50	✓	\$8.50	✓	
Exchange Integration	\$10	\$10	\$10	\$10	\$10	\$10	
Mapping	\$10	\$10	\$10	\$10	\$10	\$10	
ADDITIONAL STORAGE 100 GB included as standard							
1 GB increments						\$45 per 1 GB per year (\$3.75 per month)	

TIBCO SCRIBE CLOUD CONNECT

ANNUAL

\$6,600

MONTHLY

\$550

Workbooks is purchased on a 1, 2, or 3-year subscription and is billed annually.

*You can mix CRM, Business and Events. However, you can't mix CRM, Business and Events Core Editions with Professional Editions.



MARKETING AUTOMATION

WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

PAGE VIEWS PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	\$2,184	\$182
100,000	8,333	\$3,180	\$265
200,000	16,667	\$5,220	\$435
400,000	33,333	\$9,348	\$779
600,000	50,000	\$11,556	\$963
800,000	66,667	\$12,660	\$1,055
1,000,000	83,333	\$13,632	\$1,136
2,000,000	166,667	\$18,816	\$1,568
4,000,000	333,333	\$29,472	\$2,456
6,000,000	500,000	\$38,880	\$3,240
8,000,000	666,667	\$47,292	\$3,941
10,000,000	833,333	\$54,720	\$4,560

WORKBOOKS GATORMAIL

GatorMail licenses are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

SENDS PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	\$864	\$72
60,000	5,000	\$1,656	\$138
150,000	12,500	\$3,960	\$330
300,000	25,000	\$4,560	\$380
500,000	41,667	\$5,220	\$435
1,000,000	83,333	\$7,368	\$614
2,000,000	166,667	\$8,412	\$701
3,000,000	250,000	\$10,524	\$877
6,000,000	500,000	\$16,188	\$1,349
10,000,000	833,333	\$26,280	\$2,190
15,000,000	1,250,000	\$33,660	\$2,805
20,000,000	1,666,667	\$39,936	\$3,328
40,000,000	3,333,333	\$49,500	\$4,125



DATA QUALITY

Records		Price	
PER YEAR	ANNUAL	MONTHLY	
50,000	\$4,500	\$375	
100,000	\$6,000	\$500	
150,000	\$7,500	\$625	
250,000	\$11,280	\$940	
400,000	\$13,500	\$1,125	
500,000	\$15,000	\$1,250	
750,000	\$18,720	\$1,560	
1,000,000	\$22,500	\$1,875	
Unlimited	\$30,000	\$2,500	

PROFESSIONAL SERVICES

Consultancy Days

DAYS	PRICE
½ day consultancy	\$900
1-day consultancy	\$1,800

Training Courses

NAME	PRICE PER ATTENDEE
System Administrator Training Course (2 days)	\$1,800
Reporting Training Course (2 days)	\$1,800
Developer Training Course (2 days)	\$1,800
Marketing Training Course (2 days)	\$1,800
Training Pass for Two Courses	\$2,500



SERVICES

PROFESSIONAL SERVICES

Customer Success Plus

	BRONZE	SILVER	GOLD
Total Package Cost	\$12,240	\$23,040	\$32,400
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Package day rate	\$1,530	\$1,440	\$1,350
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	\$1,600	\$1,500	\$1,400
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	✘	Annually	Annually

To find out more contact us on
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