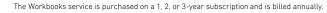
CRM EDITIONS

Aunual pricing per user	CRM €324 €27 per user per month	CRM Pro €504 €42 per user per month	Business €708 €59 per user per month	Business Pro €864 €72 per user per month	Eveuts €1,584 €132 per user per month	Eveuts Pro €1,740 €145 per user per month	
CORE FUNCTIONALITY	Different editions	may be purchased for	different users*.				
Account & Contact Management	. ✓	. ✓	✓	. 🗸	√	· ✓	
Sales Management & Automation	· ✓	· ✓	✓	· ✓	✓	· ✓	
Marketing Management	✓	✓ ✓	✓	√	✓	✓	
Customer Service Management	✓	√	✓	✓	✓	√	
Order Processing	x	x	✓	· ✓	✓	√	
Invoicing & Credit Notes	*	x	✓	✓	✓	✓	
Automation Engine & Workflows	✓	✓	✓	✓	✓	✓	
Customisable Layouts	· ✓	· ✓	✓	· ✓	✓	· ✓	
Security	✓	· ✓	✓	. ✓	✓	· · · · · · · · · · · · · · · · · · ·	
Data Management	· ✓	· ✓	✓	. ✓	✓	· ✓	
Reporting & Dashboards	✓	✓	✓	√	✓	✓	
Mobile	✓	· · · · · · · · · · · · · · · · · · ·	✓	✓	✓	✓	
Sandbox & Testing	· ✓	✓	✓	. ✓	✓	· · · · · · · · · · · · · · · · · · ·	
Events Management	x	x	×	×	✓	√	
SUPPORT OPTIONS							
Workbooks Forum Support	. 🗸	: ✓	✓	· ✓	√	. ✓	
Workbooks Phone/Email Support	· ✓	· ✓	✓	. ✓	✓	· ✓	
EXTENSIONS	Extensions must be purchased for all users. Billed annually per user.						
Multi Company Extension	€72	: ✓	€72	· ✓	€72	: ✓	
Multi Currency Extension	€72	· ✓	€72		€72	· ✓	
Advanced Security Extension	€72	✓	€72	✓	€72	✓	
Multi Language Extension	€72	· · · · · · · · · · · · · · · · · · ·	€72	✓	€72	✓	
Audit Extension	€72	: ✓	€72	. ✓	€72	· ✓	
Custom Records	€72	✓	€72	✓	€72	✓	
MODULES	Modules can be pu	rchased for users who	need them. Billed a	nnually per user.			
Contract Management Module	€72	: ✓	€72	. 🗸	€72	· ✓	
Workbooks Exchange Server Sync	€78	€78	€78	€78	€78	€78	
Workbooks Outlook Connector	€78	€78	€78	€78	€78	€78	
Mapping Module	€78	€78	€78	€78	€78	€78	
ADDITIONAL STORAGE	10 GB included as	standard.					
Additional Storage (in 5 GB increments)	€162 per 5 GB per	annum (€13.50 per 50	B per month)			:	





MARKETING AUTOMATION

WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views

Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	€1,584	€132
100,000	8,333	€2,340	€195
200,000	16,667	€3,948	€329
400,000	33,333	€7,092	€591
600,000	50,000	€8,700	€725
800,000	66,667	€9,492	€791
1,000,000	83,333	€10,296	€858
2,000,000	166,667	€14,244	€1,187
4,000,000	333,333	€22,200	€1,850
6,000,000	500,000	€29,292	€2,441
8,000,000	666,667	€35,592	€2,966
10,000,000	833,333	€40,992	€3,416

WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.



Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	€588	€49
60,000	5,000	€1,188	€99
150,000	12,500	€2,892	€241
300,000	25,000	€3,300	€275
500,000	41,667	€3,744	€312
1,000,000	83,333	€5,340	€445
2,000,000	166,667	€6,060	€505
3,000,000	250,000	€7,596	€633
6,000,000	500,000	€12,132	€1,011
10,000,000	833,333	€18,996	€1,583
15,000,000	1,250,000	€24,240	€2,020
20,000,000	1,666,667	€28,800	€2,400
40,000,000	3,333,333	€40,080	€3,340
www.workhooks.com	Prices effective	e January 2021	

www.workbooks.com Prices effective January 2021

Marketing Automation Add-ous

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	€744
Advanced Email Workflow (10 active workflows)	€1,500
Multiple Domains (Set-up fee for each additional domain)	€140
Survey Tool	€744
Popups	€744
Social Plus	€3,600

SCRIBE INTEGRATION

Pricing

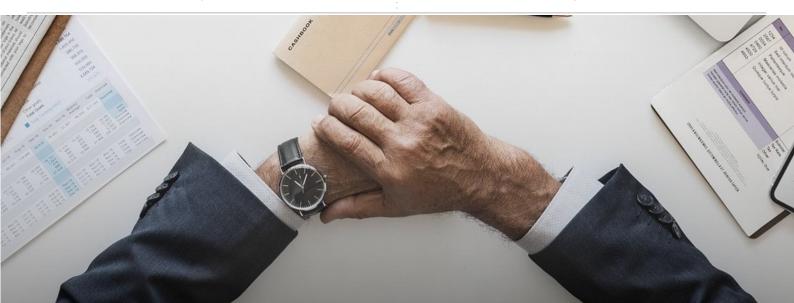
ANNUAL	MONTHLY
€3,960	€330

WORKBOOKS CPQ

A powerful configuration required for deploying Complex rules and calculations across quotes.

Pricing

ANNUAL	MONTHLY
€492	€41



DATA QUALITY FOUNDATION

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Records

Price

PER YEAR	ANNUAL	MONTHLY
50,000	€1,500	€125
75,000	€2,076	€173
100,000	€2,760	€230
150,000	€4,020	€335
200,000	€5,184	€432
300,000	€7,380	€615
400,000	€9,420	€785
500,000	€11,100	€925
750,000	€16,320	€1,360
1,000,000	€20,460	€1,705
1,250,000	€24,600	€2,050
1,500,000	€27,600	€2,300

DATA QUALITY MASTER

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

Records

Price

PER YEAR	ANNUAL	MONTHLY
50,000	€2,616	€218
75,000	€3,612	€301
100,000	€4,824	€402
150,000	€7,056	€588
200,000	€9,060	€755
300,000	€12,900	€1,075
400,000	€16,500	€1,375
500,000	€19,536	€1,628
750,000	€28,584	€2,382
1,000,000	€35,820	€2,985
1,250,000	€43,260	€3,605
1,500,000	€48,300	€4,025
www.workbooks.com	Prices effective January 2021	

TRAINING

Courses Available

GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION		
System Administrator Training Course (2 days)	€1,112 per attendee	
Reporting Training Course (2 days)	€1,112 per attendee	
Developer Training Course (2 days)	€1,112 per attendee	
Marketing Training Course (2 days)	€1,112 per attendee	
Training Pass for Two Courses	€1,850 per attendee	

PROFESSIONAL SERVICES

Cousultancy Days

CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS				
½ day consultancy	€720			
1-day consultancy	€1,112			

Advisory Packs

HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS		
8 points (0.5 days)	€720	
16 (1 day)	€1,250	
32 (2 days)	€2,500	
48 (3 days)	€3,750	
64 (4 days)	€5,000	
80 (5 days)	€6,250	



Customer Success Plus

	BRONZE	SILVER	GOLD
Total Price	€7,200	€13,840	€18,400
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Package day rate	€840	€810	€780
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	€1,000	€980	€950
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	×	Annually	Annually

Packaged Services

PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY	
GDPR	Price on request
Workbooks Helping Hands (2 days)	€2,500
GoToWebinar Integration (2 days)	€2,500
ON24 Integration (2 days)	€2,500
Reporting Workshop (1.5 days)	€1,970
Adobe Sign Integration (1 day)	€1,250
Xero Integration with Zapier (1 day)	€1,250

To find out more contact us on +44 (0)118 3030 100 | success@workbooks.com

