

# WORKBOOKS

## Pricing

## CRM EDITIONS

### Annual pricing per user

CRM	CRM Pro	Business	Business Pro	Events	Events Pro
€324	€504	€708	€864	€1,584	€1,740
€27 per user per month	€42 per user per month	€59 per user per month	€72 per user per month	€132 per user per month	€145 per user per month

CORE FUNCTIONALITY	Different editions may be purchased for different users*.					
Account & Contact Management	✓	✓	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓	✓	✓
Customisable Layouts	✓	✓	✓	✓	✓	✓
Security	✓	✓	✓	✓	✓	✓
Data Management	✓	✓	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓	✓	✓
Mobile	✓	✓	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓	✓	✓
Events Management	✗	✗	✗	✗	✓	✓
SUPPORT OPTIONS						
Workbooks Forum Support	✓	✓	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓	✓	✓
EXTENSIONS	Extensions must be purchased for all users. Billed annually per user.					
Multi Company Extension	€72	✓	€72	✓	€72	✓
Multi Currency Extension	€72	✓	€72	✓	€72	✓
Advanced Security Extension	€72	✓	€72	✓	€72	✓
Multi Language Extension	€72	✓	€72	✓	€72	✓
Audit Extension	€72	✓	€72	✓	€72	✓
Custom Records	€72	✓	€72	✓	€72	✓
MODULES	Modules can be purchased for users who need them. Billed annually per user.					
Contract Management Module	€72	✓	€72	✓	€72	✓
Workbooks Exchange Server Sync	€78	€78	€78	€78	€78	€78
Workbooks Outlook Connector	€78	€78	€78	€78	€78	€78
Mapping Module	€78	€78	€78	€78	€78	€78
ADDITIONAL STORAGE	10 GB included as standard.					
Additional Storage (in 5 GB increments)	€162 per 5 GB per annum (€13.50 per 5GB per month).					

The Workbooks service is purchased on a 1, 2, or 3-year subscription and is billed annually.

\*It is possible to mix CRM, Business and Events. However, it is not possible to mix 'Core Editions' (Workbooks CRM, Workbooks Business and Workbooks Events) with 'Pro Editions'.



# MARKETING AUTOMATION

## WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

*Page Views*

*Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	€1,584	€132
100,000	8,333	€2,340	€195
200,000	16,667	€3,948	€329
400,000	33,333	€7,092	€591
600,000	50,000	€8,700	€725
800,000	66,667	€9,492	€791
1,000,000	83,333	€10,296	€858
2,000,000	166,667	€14,244	€1,187
4,000,000	333,333	€22,200	€1,850
6,000,000	500,000	€29,292	€2,441
8,000,000	666,667	€35,592	€2,966
10,000,000	833,333	€40,992	€3,416

## WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

*Sends*

*Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	€588	€49
60,000	5,000	€1,188	€99
150,000	12,500	€2,892	€241
300,000	25,000	€3,300	€275
500,000	41,667	€3,744	€312
1,000,000	83,333	€5,340	€445
2,000,000	166,667	€6,060	€505
3,000,000	250,000	€7,596	€633
6,000,000	500,000	€12,132	€1,011
10,000,000	833,333	€18,996	€1,583
15,000,000	1,250,000	€24,240	€2,020
20,000,000	1,666,667	€28,800	€2,400
40,000,000	3,333,333	€40,080	€3,340



## Marketing Automation Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	€744
Advanced Email Workflow (10 active workflows)	€1,500
Multiple Domains (Set-up fee for each additional domain)	€140
Survey Tool	€744
Popups	€744
Social Plus	€3,600

## SCRIBE INTEGRATION

### Pricing

ANNUAL	MONTHLY
€3,960	€330

## WORKBOOKS CPQ

A powerful configuration required for deploying Complex rules and calculations across quotes.

### Pricing

ANNUAL	MONTHLY
€492	€41



# DATA QUALITY

## DATA QUALITY FOUNDATION

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

*Records*

*Price*

PER YEAR	ANNUAL	MONTHLY
50,000	€1,500	€125
75,000	€2,076	€173
100,000	€2,760	€230
150,000	€4,020	€335
200,000	€5,184	€432
300,000	€7,380	€615
400,000	€9,420	€785
500,000	€11,100	€925
750,000	€16,320	€1,360
1,000,000	€20,460	€1,705
1,250,000	€24,600	€2,050
1,500,000	€27,600	€2,300

## DATA QUALITY MASTER

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

*Records*

*Price*

PER YEAR	ANNUAL	MONTHLY
50,000	€2,616	€218
75,000	€3,612	€301
100,000	€4,824	€402
150,000	€7,056	€588
200,000	€9,060	€755
300,000	€12,900	€1,075
400,000	€16,500	€1,375
500,000	€19,536	€1,628
750,000	€28,584	€2,382
1,000,000	€35,820	€2,985
1,250,000	€43,260	€3,605
1,500,000	€48,300	€4,025



# SERVICES

## TRAINING

### *Courses Available*

#### GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION

System Administrator Training Course (2 days)	€1,112 per attendee
Reporting Training Course (2 days)	€1,112 per attendee
Developer Training Course (2 days)	€1,112 per attendee
Marketing Training Course (2 days)	€1,112 per attendee
Training Pass for Two Courses	€1,850 per attendee

## PROFESSIONAL SERVICES

### *Consultancy Days*

#### CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS

½ day consultancy	€720
1-day consultancy	€1,112

### *Advisory Packs*

#### HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS

8 points (0.5 days)	€720
16 (1 day)	€1,250
32 (2 days)	€2,500
48 (3 days)	€3,750
64 (4 days)	€5,000
80 (5 days)	€6,250





*Customer Success Plus*

	BRONZE	SILVER	GOLD
Total Price	€7,200	€13,840	€18,400
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Package day rate	€840	€810	€780
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	€1,000	€980	€950
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	✗	Annually	Annually

*Packaged Services*

## PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY

GDPR	Price on request
Workbooks Helping Hands (2 days)	€2,500
GoToWebinar Integration (2 days)	€2,500
ON24 Integration (2 days)	€2,500
Reporting Workshop (1.5 days)	€1,970
Adobe Sign Integration (1 day)	€1,250
Xero Integration with Zapier (1 day)	€1,250

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