

# WORKBOOKS

## Pricing

## CRM EDITIONS

### Annual pricing per user

CRM	CRM Pro	Business	Business Pro	Events	Events Pro
<b>\$408</b>	<b>\$588</b>	<b>\$852</b>	<b>\$1,032</b>	<b>\$1,824</b>	<b>\$1,980</b>
\$34 per user per month	\$49 per user per month	\$71 per user per month	\$86 per user per month	\$152 per user per month	\$165 per user per month

CORE FUNCTIONALITY	Different editions may be purchased for different users*.					
Account & Contact Management	✓	✓	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓	✓	✓
Customizable Layouts	✓	✓	✓	✓	✓	✓
Security	✓	✓	✓	✓	✓	✓
Data Management	✓	✓	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓	✓	✓
Mobile	✓	✓	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓	✓	✓
Events Management	✗	✗	✗	✗	✓	✓
SUPPORT OPTIONS						
Workbooks Forum Support	✓	✓	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓	✓	✓
EXTENSIONS	Extensions must be purchased for all users. Billed annually per user.					
Multi Company Extension	\$84	✓	\$84	✓	\$84	✓
Multi Currency Extension	\$84	✓	\$84	✓	\$84	✓
Advanced Security Extension	\$84	✓	\$84	✓	\$84	✓
Multi Language Extension	\$84	✓	\$84	✓	\$84	✓
Audit Extension	\$84	✓	\$84	✓	\$84	✓
Custom Records	\$84	✓	\$84	✓	\$84	✓
MODULES	Modules can be purchased for users who need them. Billed annually per user.					
Contract Management Module	\$84	✓	\$84	✓	\$84	✓
Workbooks Exchange Server Sync	\$96	\$96	\$96	\$96	\$96	\$96
Workbooks Outlook Connector	\$96	\$96	\$96	\$96	\$96	\$96
Mapping Module	\$96	\$96	\$96	\$96	\$96	\$96
ADDITIONAL STORAGE	10 GB included as standard.					
Additional Storage (in 5 GB increments)	\$192 per 5 GB per annum (\$16 per 5GB per month).					

The Workbooks service is purchased on a 1, 2, or 3-year subscription and is billed annually.

\*It is possible to mix CRM, Business and Events. However, it is not possible to mix 'Core Editions' (Workbooks CRM, Workbooks Business and Workbooks Events) with 'Pro Editions'.



# MARKETING AUTOMATION

## WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

*Page Views*

*Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	\$1,980	\$165
100,000	8,333	\$2,892	\$241
200,000	16,667	\$4,740	\$395
400,000	33,333	\$8,496	\$708
600,000	50,000	\$10,500	\$875
800,000	66,667	\$11,508	\$959
1,000,000	83,333	\$12,396	\$1,033
2,000,000	166,667	\$17,100	\$1,425
4,000,000	333,333	\$26,796	\$2,233
6,000,000	500,000	\$35,340	\$2,945
8,000,000	666,667	\$42,996	\$3,583
10,000,000	833,333	\$49,740	\$4,145

## WORKBOOKS GATORMAIL

GatorMail licenses are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

*Sends*

*Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	\$780	\$65
60,000	5,000	\$1,500	\$125
150,000	12,500	\$3,600	\$300
300,000	25,000	\$4,140	\$345
500,000	41,667	\$4,740	\$395
1,000,000	83,333	\$6,696	\$558
2,000,000	166,667	\$7,644	\$637
3,000,000	250,000	\$9,564	\$797
6,000,000	500,000	\$14,712	\$1,226
10,000,000	833,333	\$23,892	\$1,991
15,000,000	1,250,000	\$30,600	\$2,550
20,000,000	1,666,667	\$36,300	\$3,025
40,000,000	3,333,333	\$45,000	\$3,750



Marketing Automation Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	\$948
Advanced Email Workflow (10 active workflows)	\$1,896
Multiple Domains (Set-up fee for each additional domain)	\$160
Survey Tool	\$936
Popups	\$960
Social Plus	\$4,200

SCRIBE INTEGRATION

Pricing

ANNUAL	MONTHLY
\$5,400	\$450

WORKBOOKS CPQ

A powerful configuration required for deploying Complex rules and calculations across quotes.

Pricing

ANNUAL	MONTHLY
\$600	\$50



# DATA QUALITY

## DATA QUALITY FOUNDATION

*Records*

*Price*

PER YEAR	ANNUAL	MONTHLY
50,000	\$1,780	\$150
75,000	\$2,430	\$200
100,000	\$3,240	\$270
150,000	\$4,700	\$390
200,000	\$6,080	\$510
300,000	\$8,670	\$720
400,000	\$11,020	\$920
500,000	\$13,040	\$1,090
750,000	\$19,120	\$1,590
1,000,000	\$23,980	\$2,000
1,250,000	\$29,000	\$2,420
1,500,000	\$32,400	\$2,700

## DATA QUALITY MASTER

*Records*

*Price*

PER YEAR	ANNUAL	MONTHLY
50,000	\$3,080	\$260
75,000	\$4,240	\$350
100,000	\$5,670	\$470
150,000	\$8,260	\$690
200,000	\$10,630	\$890
300,000	\$15,070	\$1,260
400,000	\$19,360	\$1,610
500,000	\$22,920	\$1,910
750,000	\$33,530	\$2,795
1,000,000	\$42,040	\$3,500
1,250,000	\$50,790	\$4,230
1,500,000	\$56,700	\$4,730



IMPLEMENTATION

We offer two implementation approaches to suit your needs.

JumpStart

GET STARTED QUICKLY WITH PRE-BUILT SOLUTIONS	
JumpStart for Marketing	\$7,000
JumpStart for Sales	\$8,400
JumpStart for Customer Service	\$8,400

Shared Success

WORKSHOP AND FREE IMPLEMENTATION	
Co-funded workshop to define business outcomes	\$4,200
Up to 20 days of free implementation services	\$2,000 of license annual revenue = 1 free day*

\* 3-year contract required, subject to minimum \$15k p.a licence investment

TRAINING

Courses Available

GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION	
System Administrator Training Course (2 days)	\$1,400 per attendee
Reporting Training Course (2 days)	\$1,400 per attendee
Developer Training Course (2 days)	\$1,400 per attendee
Marketing Training Course (2 days)	\$1,400 per attendee



*Consultancy Days*

## CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS

½ day consultancy	\$825 + expenses
1-day consultancy	\$1,400 + expenses

*Advisory Packs*

## HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS

8 points (0.5 days)	\$825 + expenses
16 (1 day)	\$1,450 + expenses
32 (2 days)	\$2,900 + expenses
48 (3 days)	\$4,350 + expenses
64 (4 days)	\$5,800 + expenses
80 (5 days)	\$7,250 + expenses

*Customer Success Plus*

	BRONZE	SILVER	GOLD
Package Cost	\$9,520	\$17,360	\$23,520
Equivalent daily rate	\$1,190	\$1,085	\$980
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	\$1,240	\$1,200	\$1,170
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	\$1,190*	Annually	Annually

\*rate available at time of CS+ order only.

*Packaged Services*

## PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY

GDPR	Price on request
Workbooks Helping Hands (2 days)	\$2,800
Reporting Workshop (1.5 days)	\$2,100
Adobe Sign Integration (1 day)	\$1,400

To find out more contact us on  
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