WORKBOOKS Pricing

CRM EDITIONS

Annual pricing per user	*CRM* $408 $34 per user per month	*CRM Pro* $588 $49 per user per month	*Business* $852 $71 per user per month	*Business Pro* $1,032 $86 per user per month	*Events* $1,824 $152 per user per month	*Events Pro* $1,980 $165 per user per month
CORE FUNCTIONALITY	Different editions may be purchased for different users*.					
Account & Contact Management	✓	✓	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓	✓	✓
Marketing Management	✓	✓	✓		✓	✓
Customer Service Management	✓	✓	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓	✓	✓
Customizable Layouts	✓	✓	✓	✓	✓	✓
Security	✓	✓	✓	✓	✓	✓
Data Management	✓	✓	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓	✓	✓
Mobile	✓	✓	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓	✓	✓
Events Management	✗	✗	✗	✗	✓	✓
SUPPORT OPTIONS						
Workbooks Forum Support	✓	✓	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓	✓	✓
EXTENSIONS	Extensions must be purchased for all users. Billed annually per user.					
Multi Company Extension	$84	✓	$84	✓	$84	✓
Multi Currency Extension	$84	✓	$84	✓	$84	✓
Advanced Security Extension	$84	✓	$84	✓	$84	✓
Multi Language Extension	$84	✓	$84	✓	$84	✓
Audit Extension	$84	✓	$84	✓	$84	✓
Custom Records	$84	✓	$84	✓	$84	✓
MODULES	Modules can be purchased for users who need them. Billed annually per user.					
Contract Management Module	$84	✓	$84	✓	$84	✓
Workbooks Exchange Server Sync	$96	$96	$96	$96	$96	$96
Workbooks Outlook Connector	$96	$96	$96	$96	$96	$96
Mapping Module	$96	$96	$96	$96	$96	$96
ADDITIONAL STORAGE	10 GB included as standard.					
Additional Storage (in 5 GB increments)	$192 per 5 GB per annum ($16 per 5GB per month).					

The Workbooks service is purchased on a 1, 2, or 3-year subscription and is billed annually.

*It is possible to mix CRM, Business and Events. However, it is not possible to mix 'Core Editions' (Workbooks CRM, Workbooks Business and Workbooks Events) with 'Pro Editions'.

MARKETING AUTOMATION

WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views *Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	$1,980	$165
100,000	8,333	$2,892	$241
200,000	16,667	$4,740	$395
400,000	33,333	$8,496	$708
600,000	50,000	$10,500	$875
800,000	66,667	$11,508	$959
1,000,000	83,333	$12,396	$1,033
2,000,000	166,667	$17,100	$1,425
4,000,000	333,333	$26,796	$2,233
6,000,000	500,000	$35,340	$2,945
8,000,000	666,667	$42,996	$3,583
10,000,000	833,333	$49,740	$4,145

WORKBOOKS GATORMAIL

GatorMail licenses are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

Sends *Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	$780	$65
60,000	5,000	$1,500	$125
150,000	12,500	$3,600	$300
300,000	25,000	$4,140	$345
500,000	41,667	$4,740	$395
1,000,000	83,333	$6,696	$558
2,000,000	166,667	$7,644	$637
3,000,000	250,000	$9,564	$797
6,000,000	500,000	$14,712	$1,226
10,000,000	833,333	$23,892	$1,991
15,000,000	1,250,000	$30,600	$2,550
20,000,000	1,666,667	$36,300	$3,025
40,000,000	3,333,333	$45,000	$3,750

Marketing Automation Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	$948
Advanced Email Workflow (10 active workflows)	$1,896
Multiple Domains (Set-up fee for each additional domain)	$160
Survey Tool	$936
Popups	$960
Social Plus	$4,200

SCRIBE INTEGRATION

Pricing

ANNUAL	MONTHLY
$5,400	$450

WORKBOOKS CPQ

A powerful configuration required for deploying Complex rules and calculations across quotes.

Pricing

ANNUAL	MONTHLY
$600	$50

DATA QUALITY

DATA QUALITY FOUNDATION

Records	Price	
PER YEAR	ANNUAL	MONTHLY
50,000	$1,780	$150
75,000	$2,430	$200
100,000	$3,240	$270
150,000	$4,700	$390
200,000	$6,080	$510
300,000	$8,670	$720
400,000	$11,020	$920
500,000	$13,040	$1,090
750,000	$19,120	$1,590
1,000,000	$23,980	$2,000
1,250,000	$29,000	$2,420
1,500,000	$32,400	$2,700

DATA QUALITY MASTER

Records	Price	
PER YEAR	ANNUAL	MONTHLY
50,000	$3,080	$260
75,000	$4,240	$350
100,000	$5,670	$470
150,000	$8,260	$690
200,000	$10,630	$890
300,000	$15,070	$1,260
400,000	$19,360	$1,610
500,000	$22,920	$1,910
750,000	$33,530	$2,795
1,000,000	$42,040	$3,500
1,250,000	$50,790	$4,230
1,500,000	$56,700	$4,730

SERVICES

IMPLEMENTATION

We offer two implementation approaches to suit your needs.

JumpStart

GET STARTED QUICKLY WITH PRE-BUILT SOLUTIONS	
JumpStart for Marketing	$7,000
JumpStart for Sales	$8,400
JumpStart for Customer Service	$8,400

Shared Success

WORKSHOP AND FREE IMPLEMENTATION	
Co-funded workshop to define business outcomes	$4,200
Up to 20 days of free implementation services	$2,000 of license annual revenue = 1 free day*

* 3-year contract required, subject to minimum $15k p.a licence investment

TRAINING

Courses Available

GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION	
System Administrator Training Course (2 days)	$1,400 per attendee
Reporting Training Course (2 days)	$1,400 per attendee
Developer Training Course (2 days)	$1,400 per attendee
Marketing Training Course (2 days)	$1,400 per attendee

Consultancy Days

CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS	
½ day consultancy	$825 + expenses
1-day consultancy	$1,400 + expenses

Advisory Packs

HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS	
8 points (0.5 days)	$825 + expenses
16 (1 day)	$1,450 + expenses
32 (2 days)	$2,900 + expenses
48 (3 days)	$4,350 + expenses
64 (4 days)	$5,800 + expenses
80 (5 days)	$7,250 + expenses

Customer Success Plus

	BRONZE	SILVER	GOLD
Package Cost	$9,520	$17,360	$23,520
Equivalent daily rate	$1,190	$1,085	$980
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	$1,240	$1,200	$1,170
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	$1,190*	Annually	Annually

*rate available at time of CS+ order only.

Packaged Services

PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY	
GDPR	Price on request
Workbooks Helping Hands (2 days)	$2,800
Reporting Workshop (1.5 days)	$2,100
Adobe Sign Integration (1 day)	$1,400

To find out more contact us on
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