

WORKBOOKS

Pricing

WORKBOOKS CRM EDITIONS

Annual pricing per user

	CRM €300 €25 per user per month	CRM Pro €468 €39 per user per month	Business €648 €54 per user per month	Business Pro €792 €66 per user per month
CORE FUNCTIONALITY <small>Different editions may be purchased for different users*.</small>				
Account & Contact Management	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓
Customisable Layouts	✓	✓	✓	✓
Security	✓	✓	✓	✓
Data Management	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓
Mobile	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓
Events Management	✗	✗	€*	€*
SUPPORT OPTIONS				
Workbooks Forum Support	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓
EXTENSIONS <small>Extensions must be purchased for all users. Billed annually per user.</small>				
Multi Company Extension	€66	✓	€66	✓
Multi Currency Extension	€66	✓	€66	✓
Advanced Security Extension	€66	✓	€66	✓
Multi Language Extension	€66	✓	€66	✓
Audit Extension	€66	✓	€66	✓
Custom Records	€66	✓	€66	✓
MODULES <small>Modules can be purchased for users who need them. Billed annually per user.</small>				
Contract Management Module	€66	✓	€66	✓
Workbooks Exchange Server Sync	€72	€72	€72	€72
Workbooks Outlook Connector	€72	€72	€72	€72
Mapping Module	€72	€72	€72	€72
ADDITIONAL STORAGE <small>10 GB included as standard.</small>				
Additional Storage (in 5 GB increments)	€150 per 5 GB per annum (€12.50 per 5GB per month).			

The Workbooks service is purchased on a 1, 2, or 3-year subscription and is billed annually.

*It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'.

€*: Events Management: for the Business Edition the total licence cost is €1,440 per user per annum (€120 per user per month) and for the Business Pro Edition it is €1,590 per user per annum (€132.50 per user per month). These licences are only needed for the users who require access to the Events Management functionality.



JumpStart

GET STARTED QUICKLY WITH PRE-BUILT SOLUTIONS

JumpStart for Marketing	€6,300
JumpStart for Sales	€7,350
JumpStart for Customer Service	€7,350
CRM Success for Accounting	€9,450

Shared Success

WORKSHOP AND FREE IMPLEMENTATION

Co-funded workshop to define business outcomes	€3,150
Up to 20 days of free implementation services	€1,200 of licence annual revenue = 1 free day*

* 3-year contract required, subject to minimum €12,000 p.a licence investment

TRAINING

Courses Available

GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION

System Administrator Training Course (2 days)	€1,050 per attendee
Reporting Training Course (2 days)	€1,050 per attendee
Developer Training Course (2 days)	€1,050 per attendee



Consultancy Days

CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS

½ day consultancy	€1,050+ expenses
1-day consultancy	€660 + expenses

Advisory Packs

HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS

8 points (0.5 days)	€660 + expenses
16 (1 day)	€1,150 + expenses
32 (2 days)	€2,300 + expenses
48 (3 days)	€3,450 + expenses
64 (4 days)	€4,600 + expenses
80 (5 days)	€5,750 + expenses

Customer Success Plus

	BRONZE	SILVER	GOLD
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Package day rate	€840	€810	€780
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	€1,000	€980	€950
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	✗	Annually	Annually

Packaged Services

PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY

GDPR	Price on request
Workbooks Helping Hands (2 days)	€2,100
Reporting Workshop (1.5 days)	€1,575
Adobe Sign Integration (1 day)	€1,050
Xero Integration with Zapier (1 day)	€1,050



Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

Page Views

Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	€1,400	€120
100,000	8,333	€2,160	€180
200,000	16,667	€3,600	€300
400,000	33,333	€6,480	€540
600,000	50,000	€7,920	€660
800,000	66,667	€8,640	€720
1,000,000	83,333	€9,360	€780
2,000,000	166,667	€12,960	€1,080
4,000,000	333,333	€20,160	€1,680
6,000,000	500,000	€26,640	€2,220
8,000,000	666,667	€32,400	€2,700
10,000,000	833,333	€37,440	€3,120

WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

Sends

Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	€540	€45
60,000	5,000	€1,080	€90
150,000	12,500	€2,640	€220
500,000	41,667	€3,420	€285
1,000,000	83,333	€4,860	€405
2,000,000	166,667	€5,520	€460
3,000,000	250,000	€6,900	€575
6,000,000	500,000	€11,040	€920
10,000,000	833,333	€17,280	€1,440
15,000,000	1,250,000	€22,080	€1,840
20,000,000	1,666,667	€26,220	€2,185



GatorMail Optional Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	€690
SendForensics	€690
Advanced Email Workflow (10 active workflows)	€1,380
Multiple Domains (Set-up fee for each additional domain)	€130
Survey Tool	€690

To find out more about Web Insights or GatorMail contact us on
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