



# Workbooks

## Pricing

## CRM EDITIONS

	CRM		BUSINESS		EVENTS	
Price per user per month	Core £25 £300 per user per year	Professional £40 £480 per user per year	Core £55 £660 per user per year	Professional £68 £816 per user per year	Core £125 £1500 per user per year	Professional £133 £1596 per user per year
CORE FUNCTIONALITY			Different editions may be purchased for different users*			
Account & Contact Management	✓	✓	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓	✓	✓
Customisable Layouts	✓	✓	✓	✓	✓	✓
Security	✓	✓	✓	✓	✓	✓
Data Management	✓	✓	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓	✓	✓
Mobile	✓	✓	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓	✓	✓
Events Management	✗	✗	✗	✗	✓	✓
SUPPORT						
Email, Forum & Phone	✓	✓	✓	✓	✓	✓
EXTENSIONS			Must be purchased for all users. Billed annually per user			
Multi Organisation	£66	✓	£66	✓	£66	✓
Multi Currency	£66	✓	£66	✓	£66	✓
Multi Language	£66	✓	£66	✓	£66	✓
Advanced Security	£66	✓	£66	✓	£66	✓
Audit Trail	£66	✓	£66	✓	£66	✓
Custom Records	£66	✓	£66	✓	£66	✓
MODULES			Can be purchased for users who need them. Billed annually per user			
Contract Management	£66	✓	£66	✓	£66	✓
Exchange Integration	£72	£72	£72	£72	£72	£72
Mapping	£72	£72	£72	£72	£72	£72
ADDITIONAL STORAGE						
				10 GB included as standard		
5 GB increments				£144 per 5 GB per year (£12 per 5GB per month)		

Workbooks is purchased on a 1, 2, or 3-year subscription and is billed annually.

\*You can mix CRM, Business and Events. However, you can't mix CRM, Business and Events Core Editions with Professional Editions.



# MARKETING AUTOMATION

## WORKBOOKS WEB INSIGHTS

Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

### Page Views

### Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	£1,452	£121
100,000	8,333	£2,184	£182
200,000	16,667	£3,636	£303
400,000	33,333	£6,540	£545
600,000	50,000	£7,980	£665
800,000	66,667	£8,688	£724
1,000,000	83,333	£9,348	£779
2,000,000	166,667	£13,080	£1,090
4,000,000	333,333	£20,340	£1,695
6,000,000	500,000	£26,700	£2,225
8,000,000	666,667	£32,676	£2,723
10,000,000	833,333	£37,730	£3,144

## WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

### Sends

### Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	£588	£49
60,000	5,000	£1,152	£96
150,000	12,500	£2,724	£227
300,000	25,000	£3,180	£265
500,000	41,667	£3,636	£303
1,000,000	83,333	£5,088	£424
2,000,000	166,667	£5,808	£484
3,000,000	250,000	£7,260	£605
6,000,000	500,000	£11,556	£963
10,000,000	833,333	£18,156	£1,513
15,000,000	1,250,000	£23,232	£1,936
20,000,000	1,666,667	£27,504	£2,292
40,000,000	3,333,333	£37,956	£3,163



# MARKETING AUTOMATION

## ADD-ONS

CORE FUNCTIONALITY	
Advanced Email Workflow (up to 20 active workflows)	✓
Advanced Inbox Checker	✓
Survey Tool	✓
Popups	✓
ADD-ONS	PRICE PER YEAR
Additional GatorMail and Web Insights Domains (Set-up fee for each additional domain)	£121
Social Plus	£3,300

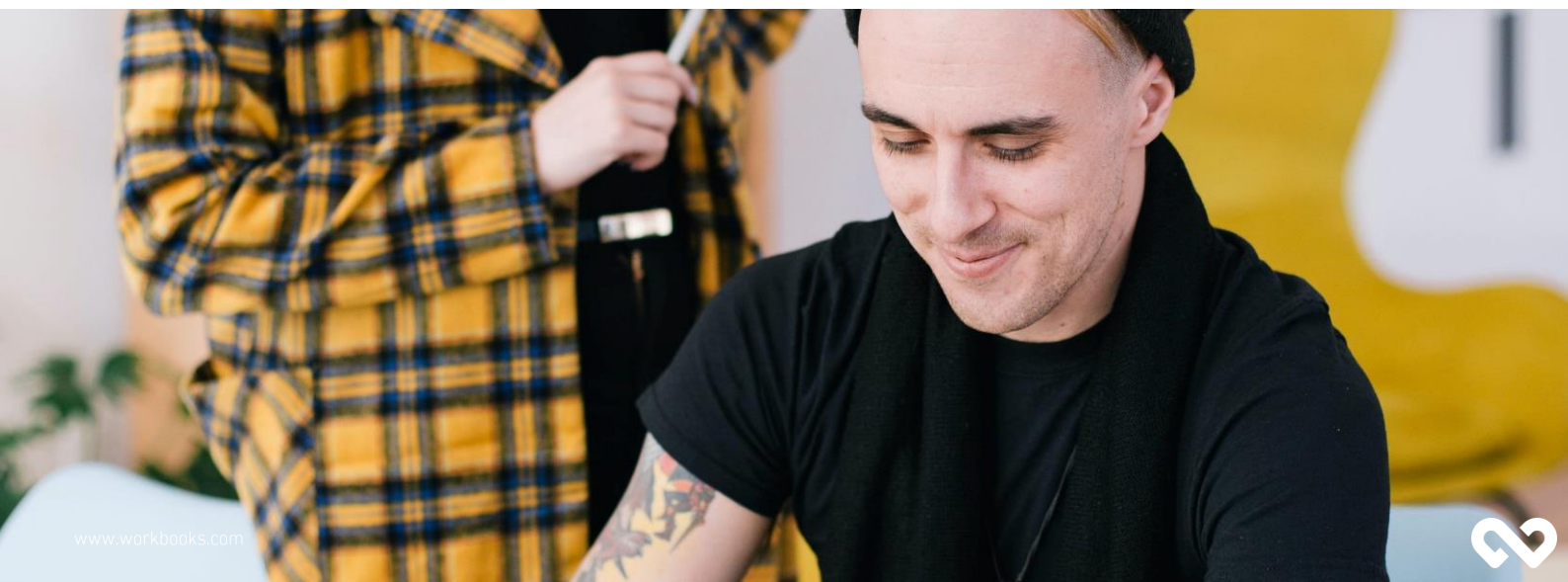
## SCRIBE INTEGRATION

ANNUAL	MONTHLY
£3,300	£275

## WORKBOOKS CPQ

A powerful configuration tool required for deploying complex rules and calculations across quotes.

ANNUAL	MONTHLY
£420	£35



# DATA QUALITY

## DATA QUALITY FOUNDATION

Records	Price	
	PER YEAR	MONTHLY
50,000	£1,320	£110
75,000	£1,800	£150
100,000	£2,400	£200
150,000	£3,480	£290
200,000	£4,500	£375
300,000	£6,420	£535
400,000	£8,160	£680
500,000	£9,660	£805
750,000	£14,160	£1,180
1,000,000	£17,760	£1,480
1,250,000	£21,480	£1,790
1,500,000	£24,000	£2,000

## DATA QUALITY MASTER

Records	Price	
	PER YEAR	MONTHLY
50,000	£2,280	£190
75,000	£3,144	£262
100,000	£4,200	£350
150,000	£6,120	£510
200,000	£7,872	£656
300,000	£11,160	£930
400,000	£14,340	£1,195
500,000	£16,980	£1,415
750,000	£24,840	£2,070
1,000,000	£31,140	£2,595
1,250,000	£37,620	£3,135
1,500,000	£42,000	£3,500



# SERVICES

## TRAINING

### Courses Available

NAME	PRICE PER ATTENDEE
System Administrator Training Course (2 days)	£960
Reporting Training Course (2 days)	£960
Developer Training Course (2 days)	£960
Marketing Training Course (2 days)	£960
Training Pass for Two Courses	£1600

## PROFESSIONAL SERVICES

### Consultancy Days

DAYS	PRICE
½ day consultancy	£600
1-day consultancy	£960

### Advisory Packs

POINTS	PRICE
8 points (0.5 days)	£600
16 (1 day)	£1,025
32 (2 days)	£2,050
48 (3 days)	£3,075
64 (4 days)	£4,100
80 (5 days)	£5,125



# SERVICES

## PROFESSIONAL SERVICES

### Customer Success Plus

	BRONZE	SILVER	GOLD
Total Package Cost	£6,160	£11,840	£16,800
Customer Success Manager	✓	✓	✓
Consultancy days (inclusive per annum)	8 days	16 days	24 days
Package day rate	£770	£740	£700
Additional consultancy days rate (purchase as needed in the year at this discounted rate)	£850	£825	£800
Regular Shared Success review meetings with your CSM	Half-yearly	Three per year	Quarterly
Strategic Business Review Workshop	✗	Annually	Annually

### Packaged Services

SERVICE	PRICE
GDPR	Price on request
Workbooks Helping Hands (2 days)	£1,920
GoToWebinar Integration (2 days)	£1,920
On24 Integration (2 days)	£1,920
Reporting Workshop (1.5 days)	£1,440
Adobe Sign Integration (1 day)	£960
Xero Integration with Zapier (1 day)	£960

To find out more contact us on  
+44 (0)118 3030 100 | [success@workbooks.com](mailto:success@workbooks.com)

