

Workbooks Online Limited – Cookie Policy

COOKIES

Our Website uses cookies to distinguish you from other users. A cookie is a small text file which is placed onto your computer, mobile phone and tablet device (or any other device which uses a web browser) when you access our Website. This helps us to provide you with a good experience when you browse our Website and enables us to improve our services.

Your browser can choose to accept cookies or not, most browsers are configured to initially accept cookies. We will offer cookies to you, and if you do not wish to receive them, you should ensure your browser is setup not to accept them. Please note some parts of our website may not work if cookies are disabled.

For further information about cookies and how to disable them go to: aboutcookies.org.

We use cookies that are session based and persistent based. Session cookies exist only during one session and disappear when you close your browser or turn off your computer. Persistent cookies remain on your computer until they are deleted. Persistent cookies delete themselves after a period of time but are renewed each time you visit the website.

We use the following types of cookies on this Website:

1. **Essential cookies.** These are cookies that are required for the operation and efficient working of this Website. This include cookies that enable you to login to our website, forums and services.
2. **Analytical cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.
3. **Targeting cookies.** These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and any advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

By continuing to use this site, you are accepting our use of these cookies.

A full list of the cookies used by our website is below:

Cookie Name	Description	Type	Lifespan
wow.schedule	Communigator	Targeting	Persistent, 1 hour
wow.session	Communigator	Targeting	Persistent, 1 hour
wow.utmvalues	Communigator	Targeting	Persistent, 1 hour
wow.anonymousId	Communigator	Targeting	Persistent, 2 years
_umta	Google analytics cookie to track user count of visits to a site, visit and last visit	Analytical	Persistent, 2 years
_utmb	Google analytics cookie to track when a user visits a site	Analytical	Persistent, last for 30 minutes
_utmz	Google analytics cookie to track when a user leaves a site	Analytical	Session
_utmz	Google analytics cookie to track how a user arrived at the site, including when link was used	Analytical	Persistent, 6 months
_ga	Google Analytics	Analytical	Persistent, 2 years
_gid	Google Analytics	Analytical	Persistent, 1 day
BizoID	LinkedIn	Targeting	Persistent, 6 months
UserMatchHistory	LinkedIn	Targeting	Persistent, 6 months
lang	LinkedIn	Targeting	Session
bcookie	LinkedIn	Targeting	Persistent, 2 years
lidc	LinkedIn	Targeting	Persistent, 1 day
bscookie	LinkedIn	Targeting	Persistent, 2 years
LPSessionID	Liveperson	Targeting	Session
LPVisitorID	Liveperson	Targeting	Persistent, 1 year
LPSID-	Liveperson	Targeting	Session
LPVID	Liveperson	Targeting	Persistent, 2 years
__ar_v4	Workbooks	Targeting	Persistent, 5 years and 8 months

__smToken	Workbooks	Targeting	Persistent, 1 year
__smVID	Workbooks	Targeting	Persistent, 1 month
cookie-agreed	Workbooks	Essential	Persistent, 3 months
Workbooks-Insecure-ID	Workbooks	Essential	Persistent, 1 year
Workbooks-Session	Workbooks	Essential	Persistent, 5 years
Workbooks-Session	Workbooks	Essential	Persistent, 5 years
Workbooks-User	Workbooks	Essential	Persistent, 1 year
blackbird	Workbooks	Essential	Persistent, 14 days

To opt out of being tracked by Google Analytics, you can use [Google's opt out browser add-on](#).

Remarketing

We use third-party advertising companies such as Google, LinkedIn, [AdRoll](#) and Sumo to serve ads when you visit the Website. These companies use cookies, over which we have no control. Please review their cookie policies for more information about how and what they track.