

# WORKBOOKS

## Pricing

### WORKBOOKS CRM EDITIONS

#### Annual pricing per user

	CRM €300 €25 per user per month	CRM Pro €468 €39 per user per month	Business €648 €54 per user per month	Business Pro €792 €66 per user per month
<b>CORE FUNCTIONALITY</b> <small>Different editions may be purchased for different users*.</small>				
Account & Contact Management	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓
Customizable Layouts	✓	✓	✓	✓
Security	✓	✓	✓	✓
Data Management	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓
Mobile	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓
<b>SUPPORT OPTIONS</b>				
Workbooks Forum Support	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓
<b>EXTENSIONS</b> <small>Extensions must be purchased for all users. Billed annually per user.</small>				
Multi Company Extension	€66	✓	€66	✓
Multi Currency Extension	€66	✓	€66	✓
Advanced Security Extension	€66	✓	€66	✓
Multi Language Extension	€66	✓	€66	✓
Audit Extension	€66	✓	€66	✓
Custom Records	€66	✓	€66	✓
<b>MODULES</b> <small>Modules can be purchased for users who need them. Billed annually per user.</small>				
Contract Management Module	€66	✓	€66	✓
Workbooks Exchange Server Sync	€66	€66	€66	€66
Workbooks Outlook Connector	€66	€66	€66	€66
Mapping Module	€72	€72	€72	€72
Events Module	✗	✗	€72	€72
<b>ADDITIONAL STORAGE</b> <small>10 GB included as standard.</small>				
Additional Storage (in 5 GB increments)	€150 per 5 GB per annum (€12.50 per 5GB per month).			

The Workbooks service is purchased on a one, two or three year subscription and is billed annually.

\*It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'.

*Consultancy Days*

CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS

½ day consultancy	€660 + expenses
1 day consultancy	€1,050 + expenses

*Advisory Packs*

HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS

8 points (0.5 days)	€660 + expenses
16 (1 day)	€1,150 + expenses
32 (2 days)	€2,300 + expenses
48 (3 days)	€3,450 + expenses
64 (4 days)	€4,600 + expenses
80 (5 days)	€5,750 + expenses



Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

*Page Views*

*Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	€1,400	€120
100,000	8,333	€2,160	€180
200,000	16,667	€3,600	€300
400,000	33,333	€6,480	€540
600,000	50,000	€7,920	€660
800,000	66,667	€8,640	€720
1,000,000	83,333	€9,360	€780
2,000,000	166,667	€12,960	€1,080
4,000,000	333,333	€20,160	€1,680
6,000,000	500,000	€26,640	€2,220
8,000,000	666,667	€32,400	€2,700
10,000,000	833,333	€37,440	€3,120

## WORKBOOKS GATORMAIL

GatorMail licences are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

*Sends*

*Price*

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	€540	€45
60,000	5,000	€1,080	€90
150,000	12,500	€2,640	€220
500,000	41,667	€3,420	€285
1,000,000	83,333	€4,860	€405
2,000,000	166,667	€5,520	€460
3,000,000	250,000	€6,900	€575
6,000,000	500,000	€11,040	€920
10,000,000	833,333	€17,280	€1,440
15,000,000	1,250,000	€22,080	€1,840
20,000,000	1,666,667	€26,220	€2,185



## GatorMail Optional Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	€690
SendForensics	€690
Advanced Email Workflow (10 active workflows)	€1,380
Multiple Domains (Set-up fee for each additional domain)	€130
Survey Tool	€690

To find out more about Web Insights or GatorMail contact us on  
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