

# WORKBOOKS

## Pricing

### WORKBOOKS CRM EDITIONS

#### Annual pricing per user

	CRM \$360 \$30 per user per month	CRM Pro \$540 \$45 per user per month	Business \$780 \$65 per user per month	Business Pro \$960 \$80 per user per month
<b>CORE FUNCTIONALITY</b>	Different editions may be purchased for different users*.			
Account & Contact Management	✓	✓	✓	✓
Sales Management & Automation	✓	✓	✓	✓
Marketing Management	✓	✓	✓	✓
Customer Service Management	✓	✓	✓	✓
Order Processing	✗	✗	✓	✓
Invoicing & Credit Notes	✗	✗	✓	✓
Automation Engine & Workflows	✓	✓	✓	✓
Customizable Layouts	✓	✓	✓	✓
Security	✓	✓	✓	✓
Data Management	✓	✓	✓	✓
Reporting & Dashboards	✓	✓	✓	✓
Mobile	✓	✓	✓	✓
Sandbox & Testing	✓	✓	✓	✓
<b>SUPPORT OPTIONS</b>				
Workbooks Forum Support	✓	✓	✓	✓
Workbooks Phone/Email Support	✓	✓	✓	✓
<b>EXTENSIONS</b>	Extensions must be purchased for all users. Billed annually per user.			
Multi Company Extension	\$78	✓	\$78	✓
Multi Currency Extension	\$78	✓	\$78	✓
Advanced Security Extension	\$78	✓	\$78	✓
Multi Language Extension	\$78	✓	\$78	✓
Audit Extension	\$78	✓	\$78	✓
Custom Records	\$78	✓	\$78	✓
<b>MODULES</b>	Modules can be purchased for users who need them. Billed annually per user.			
Contract Management Module	\$78	✓	\$78	✓
Workbooks Exchange Server Sync	\$78	\$78	\$78	\$78
Workbooks Outlook Connector	\$78	\$78	\$78	\$78
Mapping Module	\$87	\$87	\$87	\$87
Events Module	✗	✗	\$87	\$87
<b>ADDITIONAL STORAGE</b>	10 GB included as standard.			
Additional Storage (in 5 GB increments)	\$174 per 5 GB per annum (\$14.50 per 5GB per month).			

The Workbooks service is purchased on a one, two or three year subscription and is billed annually.

\*It is possible to mix CRM with Business. However, it is not possible to mix 'Core Editions' (Workbooks CRM and Workbooks Business) with 'Pro Editions'.

*JumpStart*

## GET STARTED QUICKLY WITH PRE-BUILT SOLUTIONS

JumpStart for Marketing	\$8,400
JumpStart for Sales	\$9,800
JumpStart for Customer Service	\$9,800

*Shared Success*

## WORKSHOP AND FREE IMPLEMENTATION

Co-funded workshop to define business outcomes	\$2,800 - \$4,200
Up to 20 days of free implementation services	\$1,500 of license annual revenue = 1 free day*

\* Three year contract required, subject to minimum \$8k p.a licence investment

## TRAINING

*Courses Available*

## GET THE MOST FROM YOUR WORKBOOKS IMPLEMENTATION

System Administrator Training Course (2 days)	\$1,400 per attendee
Advanced System Administrator Training Course (1 day)	\$1,050 per attendee (\$2,000 if purchased with above)
Developer Training Course (1 day)	\$1,400 per attendee



*Consultancy Days*

## CONSULTANCY DAYS TO ENSURE YOUR CRM PROJECT IS A SUCCESS

½ day consultancy	\$825 + expenses
1 day consultancy	\$1,400 + expenses

*Advisory Packs*

## HELP WITH AD-HOC SMALL PROJECTS OR ENHANCEMENTS

8 points (0.5 days)	\$825 + expenses
16 (1 day)	\$1,450 + expenses
32 (2 days)	\$2,900 + expenses
48 (3 days)	\$4,350 + expenses
64 (4 days)	\$5,800 + expenses
80 (5 days)	\$7,250 + expenses

*Packaged Services*

## PRE-PACKAGED SERVICES TO HELP YOU ON YOUR CRM JOURNEY

GDPR Readiness	Price on request
Workbooks Helping Hands (2 days)	\$2,800
Reporting Workshop (1.5 days)	\$2,100
Adobe Sign Integration (1 day)	\$1,400
Xero Integration with Zapier (1 day)	\$1,400



Workbooks Web Insights is billed annually based on the number of pages viewed on your website per month.

## Page Views

## Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
50,000	4,167	\$1,800	\$150
100,000	8,333	\$2,640	\$220
200,000	16,667	\$4,320	\$360
400,000	33,333	\$7,800	\$650
600,000	50,000	\$9,600	\$800
800,000	66,667	\$10,440	\$870
1,000,000	83,333	\$11,280	\$940
2,000,000	166,667	\$15,600	\$1,300
4,000,000	333,333	\$24,360	\$2,030
6,000,000	500,000	\$32,160	\$2,680
8,000,000	666,667	\$39,120	\$3,260
10,000,000	833,333	\$45,240	\$3,770

# WORKBOOKS GATORMAIL

GatorMail licenses are sold on an annual basis. If you exceed your annual allowance, you can upgrade to the next tier.

## Sends

## Price

PER YEAR	PER MONTH	ANNUAL	MONTHLY
30,000	2,500	\$720	\$60
60,000	5,000	\$1,380	\$115
150,000	12,500	\$3,300	\$275
500,000	41,667	\$4,320	\$360
1,000,000	83,333	\$6,120	\$510
2,000,000	166,667	\$6,960	\$580
3,000,000	250,000	\$8,700	\$725
6,000,000	500,000	\$13,920	\$1,160
10,000,000	833,333	\$21,720	\$1,810
15,000,000	1,250,000	\$27,840	\$2,320
20,000,000	1,666,667	\$33,060	\$2,755



## GatorMail Optional Add-ons

ADD-ONS	PRICE PER YEAR
Advanced Inbox Checker	\$870
SendForensics	\$870
Advanced Email Workflow (10 active workflows)	\$1,740
Multiple Domains (Set-up fee for each additional domain)	\$145
Survey Tool	\$870

To find out more about Web Insights or GatorMail contact us on  
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